

## RVRR Board of Directors Meeting

Thursday, January 11, 2018

Attendees: Neil Hume, Wendy Reed, Jeremy Urbach, Shannon Sweeney, Glenn Brinks, Drew Pennyfeather, Eric Saurer, Bob Tona, Lauren Merenda, Louise Forman (2017 and 2018 Board members)

1. Neil called the meeting to order at 7:08 pm.
2. Due to this being the first 2018 board meeting, Neil asked for attendees to go around the table and introduce themselves and state his/her goals for the 2018 board, and personal goals (optional)
  - a. Eric: goal is to get more content for the newsletter from more people
  - b. Drew: in charge of web content, transitioning away from team captain role, will bring info from NJ-USATF
  - c. Glenn: new to the board, member-at-large, will participate and volunteer more
  - d. Shannon: now treasurer, proud of the budget work done last year (RVRR is in better financial shape now), wants to continue that work
  - e. Jeremy: new men's open team captain, wants to create some fun events for the guys
  - f. Lauren: new to the board, will help Christine Prorock-Rogers to get more open women running for the team
  - g. Wendy: RVRR is now a recognized charity (501c3), so would like to do something particular with the donations, maybe a scholarship or something similar
  - h. Neil: spoke about the Park Partners effort, as well as the teams and wants to focus on the youth series/summer series
3. Minutes from the December meeting were approved.
4. Bob provided the Treasurer's Report
  - a. Bob reviewed the 2017 numbers
    - i. This included a discussion of individuals championing events, like an Adventure Run or a joint run with the Jersey Shore club, etc.
5. Old Business:
  - a. Holiday Party:
    - i. Went well, was well attended.
    - ii. Ray Pettit probably still has the extra paper products.
    - iii. RVRR gave Ray, as host, a \$30 Amazon gift card.
  - b. Pub Crawl
    - i. Was a success, was well attended.
    - ii. Sang Auld Lang Syne at Old Bay
  - c. Banquet, January 27:
    - i. Currently about 30 registered; need to talk it up at group runs
    - ii. Usually a lot of late registrations
  - d. Newsletter:

- i. Will be going out soon
  - e. EBRR:
    - i. Made about \$2,500 before paying to charity (East Brunswick Library) and to RVR
- 6. New Business:
  - a. Facebook photos:
    - i. This topic came up via an email discussion: what kind of images should we allow and how many?
    - ii. Discussion of FB settings and if they can be tweaked
    - iii. Question: should we discourage posting multiple photos on the page; ask them to post them on their own page and share/link them to the group page?
    - iv. Discussion of pros and cons: we don't want to discourage new/prospective members; we want to show all the fun things we do as a club.
  - b. January tasks:
    - i. Hangtag permit for Middlesex County Parks; \$75 annual, to use the park weekly
    - ii. Renewed USATF and RRCA
    - iii. Eric will renew the post office box
    - iv. Payment to church (Reformed Church of Highland Park): donation for use of facilities. We need to make our 2018 donation (\$400).
  - c. Membership is doing well, ~180 people so far. We should get to around 300 eventually. Neil will send out another reminder.
  - d. February breakfast program:
    - i. Suggestion of adding similar program for Wednesday dinner
    - ii. Voted to keep it to Saturday-only for this year.
  - e. Chimney Rock trail race will be March 31. Dennis and Angie are chairing it.
  - f. Pi Day Run:
    - i. Mike Carr doesn't want to do it this year. March 14 is a Wednesday, so maybe we should use a version of the HP 5K or a version of the winter course and have pie at Pino's afterwards
    - ii. RVR will allocate up to \$50 for pies
  - g. Park Partners:
    - i. Neil submitted an application again, this time for a youth track event. If awarded, it would provide money for a clock and PA system. We need HP residents to come out and vote on Feb. 25 in the afternoon.
  - h. Spring Track Workouts:
    - i. We should schedule these for Tuesday evenings.
    - ii. Should we have Pete Priolo run these again (\$\$)? This issue was tabled for the February meeting. We need to ask Pete how much he would charge to run a less formal thing.

- i. Promoting RVRP:
    - i. Rick, as the new secretary, should answer email questions
    - ii. Drew will be maintaining the website.
    - iii. We should talk more at the next meeting about email promotion of events.
  - j. Encouraging volunteers – this was also tabled for the February meeting.
7. The meeting was adjourned at 9:06 pm.
- a. Next meetings: February 5, March 5, April 2