

## RVRR Board of Directors Meeting

Monday, February 6, 2017

Attendees: Shannon, Bob, Eric, Drew, Jeremy, Wendy, Will, Neil, Louise (2017 Board) and Chimney Rock Race Directors Denis and Dave

1. Shannon called the meeting to order at 7:05 pm.
2. The minutes from the January 2017 meeting were approved.
3. Old Business:
  - a. Club Newsletter: Eric reported that it was sent to all on his list, but the next one will only be sent to paid-up 2017 members.
  - b. E-blast: Shannon reported that it will only go to paid-up members. She sent personal emails to those who hadn't yet renewed. 17 people joined today alone.
  - c. Bob presented the financials for the team accounts. There was some discussion of how best to leverage available club funds and still provide team captains with flexibility.
4. The two race directors for the Chimney Rock trail race arrived, so we discussed that next.
  - a. The race date is Saturday, March 25. It is always the last Saturday in March.
  - b. Based on past experience, they are expecting about 100 racers, about half who will sign up ahead of time and about half "day of."
  - c. This is their first year, so they are replicating what the former RD, John, did.
  - d. They need more volunteers.
  - e. They need some supplies from the club, such as cones and tables.
  - f. This year the County raised their fee to \$250 (and said it really should be \$800). If it goes up that high, the race may not be viable. They will try to work with the County to make sure next year's fees are low enough to keep running the race.
  - g. The race tends to make a little money, not a lot.
  - h. There is a limit to how many can attend because of limited parking.
5. General discussion of a \$200 donation from the Jersey Shore running club. We will continue to do some joint events. Suggestion to consider offering them member pricing for our events.
6. More Old Business:
  - a. Banquet recap: Approximately \$1,675 net loss this year; slightly lower attendance than in the past. There was a discussion about how to get more people out for the banquet; a better balance between awards/speeches and dancing; pros and cons of the location/venue.
  - b. February Breakfast program: More than 40 people showed up at the first February Saturday run and there was a good crowd at the diner afterwards.
  - c. Shannon asked for additional suggestions for dinner locations for after the Wednesday runs.

- d. RVRR Facebook page: Neil set up a separate FB “page” for RVRR, as opposed to the RVRR “group”. They serve very different purposes. There was a question about a Strava page for RVRR. Neil will look into it.
  - e. Park Partners application: This is for a youth program. Highland Park residents are needed to come out this Sunday, February 12, to vote on this.
  - f. Corresponding Secretary: There is a need for someone to serve as the Corresponding Secretary for general/typical inquiries. The Board requested that the Secretary take this on. Shannon offered to provide sample responses that have been sent in the past.
7. Bob provided some financials, including a draft of the 2017 budget. The board reviewed the proposed budget and asked Bob to make some adjustments in some categories, based on history and best guesses.
8. New Business:
- a. Chimney Rock race was discussed earlier. See above.
  - b. Shannon will invite the race directors for the EBRR and Summer Series to the March board meeting.
  - c. There is a GMM scheduled for March 1. It would be better to have the next board meeting before that, so the board agreed to meet on Monday, February 27, instead of Monday, March 6.
  - d. Pete Priolo’s Speedwork Program: Pete has proposed a 12-week program, starting March 14, for \$70. Discussion ensued over how to subsidize the registration fee for RVRR members or reward participants in a different way (refund of their first race fee if they race for RVRR, for example). No conclusion was reached.
  - e. Wendy brought up the topic of producing “swag” to give to new or prospective members. The board discussed some previous efforts in this area, pros and cons. Bob suggested a post-run event at Pino’s or a post-run outdoor breakfast (in warmer weather) to talk about USATF. Another suggestion was designating one Saturday a month as New Runner Day.
9. The meeting was adjourned at 9:09 pm.
- a. Next meetings: February 27, April 3.