

## RVRR Board of Directors Meeting

Monday, October 9, 2017

Attendees: Shannon Sweeney, Jeremy Urbach, Bob Tona, Drew Pennyfeather, Wendy Reed, Neil Hume, Eric Saurer, Will Karakowski, Louise Forman (2017 Board members); guest Tom O'Reilly participated in part of the meeting to discuss the upcoming Turkey Trot

1. Shannon called the meeting to order at 7:06 pm.
2. Bob provided the Treasurer's Report
  - a. The Summer Series made about \$2,157.
  - b. We are in good shape. Fiscal responsibility is paying off.
  - c. We may need to buy a clock for the Track Friday event and other events; cannot locate one.
    - i. Neil may include that as an item in his Highland Park grant application.
3. Old Business:
  - a. EBRR (Oct. 15):
    - i. Wendy reported that about 90 people are signed up right now, about evenly divided between the 5K and the 10K.
    - ii. They have about \$800 in donated items.
    - iii. If the weather is good, we will get a good number of race-day sign-ups.
    - iv. There was a question about the need for volunteers. Wendy reported that Kyle Spencer is in charge of the volunteers so she is not sure of the status.
    - v. There will be 5-year age groups for the awards.
  - b. Run Sign-up is up and running.
    - i. We need to update the paper membership form.
    - ii. Shannon will download all the spreadsheets from RaceIt.
  - c. Barn Cleanout: Eric and Shannon cleaned out the barn.
4. Turkey Trot: Tom O'Reilly
  - a. 21 are signed up already
  - b. Printed publicity cards have arrived (250 of them)
  - c. Need insurance certificates (Eric will get them to Tom)
  - d. Tom will email specific people, asking them to help, including the Board
  - e. Tom will get road signs to place strategically (such as at Cedar Grove & New Brunswick Avenue intersection)
  - f. ShopRite will donate the turkeys plus bananas and granola bars
  - g. Dunkin' will donate Munchkins and a box of Joe
  - h. Tom is working on getting Kettleman's bagels (Somerset business)
  - i. Tom will promote on Facebook and will send Shannon some text for the e-blast
  - j. Prices will increase on October 21: \$20 now, \$25 later, \$30 race day
  - k. There will be shirts and Tom is looking for prize ideas beyond turkeys

5. Holiday Run event: Tom also reported that he is planning a holiday run event on December 17 in Manhattan. It was noted that the GMM is December 13 and the Pub Crawl is December 20.
6. Thanks were expressed for Angela Hynek and Will for marking the winter course in Highland Park.
7. The Saturday morning runs will now start at 9am (as of October 15). After that morning's run, COPT (Comprehensive Orthopedic Physical Therapy) is offering a session at their Easton Avenue location to include an introduction to their Alter G treadmill (at about 10:30).
8. New Business:
  - a. The Big Chill registration will open November 1. Event date is December 2. Ken Mangin will create the RVRT team once registration opens.
  - b. Elections will be held at the GMM on December 13. Louise (Secretary) is notifying everyone who has been nominated.
  - c. The Holiday Pub Crawl will be on December 20. Drew will organize it.
  - d. Holiday Party: we need to find a host and a date. Need to try to pump up attendance. Last year, attendance was small. Format is potluck with the club buying wine, beer, soda.
    - i. Suggestions included doing it on a Friday night or Sunday dinner (3-7pm?). Eric suggested a Facebook poll.
  - e. Annual banquet will be January 27, 2018. We need to watch the budget. Last year's event went over budget a bit.
  - f. There will be a track meet timed event on October 17 at 6:30 for members only Drew will bring 2 batons.
  - g. Neil reported that there have been some problems with the website. We were hacked. We need to consider alternate hosting sites.
  - h. Track Friday event (Day after Thanksgiving, 9am to 2pm):
    - i. Neil reported that Anshe Emeth's Community Development Corp (AECDC) / Central Jersey Diaper Bank and that they want to raise visibility for the event. (They are promoting it on their website.)
9. The minutes of the September meeting were approved.
10. The meeting was adjourned at 8:42 pm.
  - a. Next meetings: November 6 (? May change), December 4 and January 8. Louise reported that she will not be available in December or January (or at the GMM in December), so someone else will have to take minutes.