

RVRR Board of Directors Meeting

Monday, August 29, 2016

Attendees: 2016 BOD (Devon not present) Kevin arrives at 7:30. Tom arrives at 8 pm.

1. Call meeting to order 7:08 : Shannon
2. Last meeting minutes approved
3. Treasurer's Report: Bob
  - a. Summer Series closeout, net profit?  
Last year profit \$1200.  
This year's expenses more than expected.  
This year's profit \$218.  
Ryan has not yet been paid for shirts or reported on his profit from shirts.
    - a.i. Discussion of summer series finances and oversight  
We need closer oversight next year.  
The 2017 board should meet with Summer Series committee, perhaps in April.  
We should consider Facebook advertising. Past years' participants should be emailed about the series.  
Mike suggests challenging another club to a Summer Series competition.  
The turnover in the Summer Series committee since Doug & Janice stopped doing the races could be a factor in the lower profit.
  - b. Train run closeout, net profit?  
Small loss, but not unanticipated.
4. Old Business
  - a. Newsletter: Eric  
Pictures of the Board's babies will feature in the coming issue.  
**Bob will supply an ice-pop recipe with a picture for the issue.**
  - b. Was church paid: Eric  
Church wasn't paid for 3 years. We gave \$250 in 2010, \$285 in 2011 and \$600 in 2012. The last included payment for 2013.  
**Eric will pay \$400 per year (3 years—3 checks) for 2014, 2015, and 2016.**
  - c. GMM
    - c.i. Team Fund Distribution: Eric/Bob
  - d. Philly Post Party! Eric  
Since the full marathon and half were split we need to check who's coming on Sunday.  
Eric says the time for the party is noon-4 pm.  
He hasn't made deposit yet but has right of first refusal.
  - e. EBRR: Update from Eric and Kevin  
Try Facebook advertising.  
Time for races hadn't been decided, but Kevin suggests keeping it the same

time—1pm— this year, while letting it be known that it could be earlier next year.

This will be done.

Kevin will bring all the equipment he has to the barn and pick up whatever he needs from the barn before the race.

Kevin has USATF certification and needs sponsor email addresses. **Angela will forward sponsor letter and respond to sponsors.**

Some people wanted 5K and 10K at different times, but Kevin said no—it would keep roads closed longer.

Kevin will get volunteers between now and September GMM.

Mailchimp will email everyone who's run the races in the past.

We will start announcing EBRR at runs.

Kevin will do bib ordering.

**Eric will discuss money with Kevin.**

**Bonnie will do T-shirt design and email it to Kevin.** CustomInk will make them.

Mahesha will order them.

What about packet pickup? It was at Road Runner Sports last year. **Will will get info to Kevin.** Board will help with volunteers to staff it.

EB Day could be an occasion for signups for a discount \$20 rather than \$23.

**Angela could repeat ad from last year.** It cost \$50. It's reasonable. The cost could be split between EBRR and RVRR.

Perhaps a discount for BGR participants if a certain number sign up.

- f. Guest Speaker: Jen Miller "Running: A Love Story" 9/10, Eric will be in charge of food.

Jen Miller will do a 6 mile loop with us.

- g. August tailgate breakfast: 8/20

Cost less than \$100.

People seemed to hang around. We will do again in September.

- h. Barn cleanout.

Ray has brought lock.

Tom, Tim will bring stuff and put it into barn.

**Eric will spend 2 hours at barn on EB day and determine need for bins (5-10 bins).**

Tim had cleaned it, it just needs organizing.

- i. Bridge run review

No one was lost. Everyone appreciated the park with the sprinkler.

Next year perhaps the run will encompass lower Manhattan. Freedom Tower, etc.

**Bob and Tom will discuss plan for next year.**

- j. Appreciation night 9/7 and hats: Mike

Hats are in Shannon's garage.

Neil has been in touch with Pino's.

Ray thinks it needs to be promoted as "come back to RVRR"--retention of old members.

We have 70 hats. If more people come we can order more hats.

**Shannon will order food from Tastee Subs.**

We also need an activity—Bingo—Shannon working on it.

k. Move to Grove 2 and church

5. New Business

a. Turkey Trot: Tom

Franklin Day is similar to EB Day.

The race will be held in Somerset on Sunday November 13 at 10 am. That's the same day as Giralda Farms, a Masters Men's championship, but that shouldn't be a problem.

Karren, Recreation Manager at Somerset Parks, has not yet confirmed. Eric suggests emailing Karren's assistant Michelle. Compuscore and OnYourMark race productions have been involved in the previous years' races.

Tom wants to create online registration. Could do newsletter article.

Tom will get together some volunteers.

b. Email addresses of new people

Team captains want email addresses of new club member sent to them, but until the addresses can be sent automatically to the right captains, this is not practicable.

6. Adjournment at 8:52 pm

a. Next meetings Monday, October 3 and Monday, November 7