

RVRR Board of Directors Meeting

Monday, March 7, 2016

Attendees: 2016 BOD

1. Call meeting to order: 7:07 pm

Shannon will be on vacation until 22nd

Mike volunteered to send eblasts while Shannon is away. Eric will help out.

Angela will do announcements on the 16th.

2. Last meeting minutes approved

3. Treasurer's Report: Bob

11 members renewed today, thanks to Shannon's emails.

Some bills for banquet may still be due.

The women's teams are out of money. They have \$300 left.

The men's teams are not spending money.

Eric suggests giving the women's teams \$1000.

Last year they spent \$867. In 2014 they spent \$1100.

But instead of giving them \$1000 now (which would need to be proposed at the GMM) we will authorize the women's teams to spend another \$500 with no need for a vote.

We will defer discussion of team expenses to next meeting.

4. Old Business

- a. Awards banquet: Saturday, February, 6

- a.i. Review

Shorter speeches seemed to be appreciated.

Attendees were 5 fewer than last year, but 100 less than two years ago.

Bob suggests dancing in midst of awards.

Eric suggests some awards before food.

Shannon sent personal invitations to some people; perhaps that helped.

Bob wanted to talk about the 50's team but got cut off.

The directors didn't want the agenda on the program, but it was needed to prevent chaos, and it could be more specific.

Mike asks if more people would come if they knew who would get awards.

Shannon thinks the drop-off could be related to the drop-off in dinner and breakfast attendance.

- a.ii. On Saturdays, we will alternate breakfast at Henry's, starting on the

2nd Saturday of month. **Bonnie will contact Ray to make announcement.**

- a.iii. Documentation

No documentation yet from Alli and Ali.

We will have guidelines for next year.

- b. Membership renewal

- b.i. Post GMM, eblast list will be culled.

Eric tried to cater to people who wanted paper newsletters or membership application, but

still got complaints.

Angela will change the question for members: they can select to receive newsletter and/or membership renewal online or by mail.

- c. Insurance and permit renewals: Eric, we're all set?

Eric has requested and received insurance forms for coming races.

- d. Summer Series

- d.i. Race committee: Tim, Ryan, et al want volunteers. They should ask for volunteers at the regular club runs. But we will be aware of anyone who might want to help.

- e. February breakfast program

- e.i. Review, cost/participants

We will suggest doing it again next year.

But is it unfair to Wednesday night runners? Should we do a summer incentive with free ice cream?

What better incentive could we initiate? Raffle shoes every month?

- f. Newsletter: Eric

- f.i. Next deadline?

April 18.

- g. Pi Run: Sunday, March 13: Mike

Mike will mark course on Sunday.

Will print out course maps.

Start at zoo.

- h. Miles for Music: Sunday, March 20

- h.i. Push registrations and volunteering

5. New Business

- a. Q1 GMM Wednesday, March 9

- a.i. Subsidy language for speed workouts.

- a.ii. Gene speaking on USATTF (5-10 minutes)

- a.iii. Food?

What about 1 Saturday GMM? Perhaps Q2.

Do we want to do sandwiches rather than pizza?

We opt for pizza.

Shannon asks for food enthusiast for something different.

Bob will look into it for June.

- b. HP advertisement: Angela

Ad is ready just needs to pay.

Angela is ordering small banners and brochures.

500 brochures (an example was passed around) cost \$50.

We approve \$100 for banners and for brochures.

- c. Meetup renewal: \$90 for 6 months, decision?

Shannon will give Alberto \$50 for his Meetup expenses.

We will not renew.

- d. Unite Half preview run

d.i. Board table signup: Saturday, April 16

e. Wednesday night dinners

Incentive? Whoever is at dinner is entered in a raffle for free dinner?

No free parking is a problem. Three places in HP have been tried, but weren't a success.

Devon suggests a punch card, and six punches equals a free dinner.

We will try the random draw.

At GMM people will be asked where they want dinner. Last week of every month, starting in March, someone at dinner will win \$10 for dinner at raffle.

f. Spring kickoff breakfast: Saturday, April 16? Saturday, April 23? Saturday, April 30?

f.i. Hosts?

Mahesha offers to host on 23, or 30th.

Bonnie could do it on the 16th, but that's the day of the Rutgers expo.

We will do it at Mahesha's on the 23rd and move to 8 am on that day.

g. Box documentation

h. Facebook ads

Eric talked about Facebook ads, minimum budget \$5/day.

You pay based on number of clicks.

Perhaps they would be good for the "Train"ing Run and Summer Series. Not a long-term strategy but good for specific events. The Facebook algorithm can direct the ad to 1000 people per day, cutting off after \$5 cost per day is reached.

i. Bob's suggestions

Bob suggests supporting a member race once a year.

Bob suggests RVRP Olympics.

6. Adjourned at 9:01 pm

a. Next meetings Monday, April 4? Monday, May 2? Monday, June 6?

Bonnie will not be available on May 2. Angela will take notes.

For May meeting invite Ray.

In June we will invite Summer Series .