

RVRR Board of Directors Meeting

Monday February 1, 2016

Attendees: 2016 BOD

1. Call meeting to order: Shannon 7:05

2. Last meeting minutes approved

3. Treasurer's Report: Bob

Team captains requested to report reimbursements in bulk.

Banquet money and membership money both go to Raceit.

Moving the date of the Banquet price increase earlier did not encourage more early registrations.

Eric paid for the mailbox.

4. Old Business

a. Awards banquet: Saturday, February, 6

a.i. Price increase \$40 for all

Encourage people to come!

a.ii. Board arrives 5pm

Angela will make chocolate bars for race and age-group winners.

They could be of different sizes and have labels.

Not paying for servers—board members will all help out.

The caterer will give us a small discount if 5-6 runners participate and give feedback on exercise and barbecue routine. Will & Mike might be interested. We can ask others.

a.iii. New co-chairs: Kyle and Jess

b. Membership renewal

b.i. Board members MUST be in good standing.

We are good.

b.ii. When do we update the eblast?

Mike suggests team captains talk to runners they'd like to have on teams.

We will keep sending the eblast to all until the GMM on March 9.

c. Holiday party gift card

\$50 for Karen and Brendan. They used it for new running outfits, etc.

d. Insurance and permit renewals: Eric

Tom overpaid by \$750. We will be reimbursed by Road Runners Club of America.

Next we will work on insurance forms for additional permits. Usually we list Middlesex County Parks—includes Pi run, Train run, weekly runs, summer series. **Need additional insurance forms for Unite and other counties where we run. Eric will take care of this.**

Groves open on April.

We are covered no matter where we run, but some venues need permits.

e. Summer Series

e.i. Race committee, Ryan

Ryan Camales, Alex Holman and Joe Martelli have volunteered and should be able to cover

it.

f. Winter adventure runs?

Hoboken? Bob suggests. He also mentions the possibility of taking the tram to Roosevelt Island and running around island. We could meet at tram or start at 34th St.

Another idea is to do runs with the Princeton Pacers, perhaps a Unite preview.

They do Thursday night runs, but lots of uneven pavement, so it's not ideal for running on dark nights.

History runs are another idea, Angela suggests.

Christine Prorock-Rogers has Sommerville course she's mentioned.

Duke Farms is another possibility.

Also there is a winter series in Tyler—9 races.

g. February breakfast program begins!

If people are on the qualifying list after three weeks but not members they will be given chance to join.

h. Newsletter: Eric

We should have a collating party to put together the 46 or so copies that need to be mailed.

Next issue April—May.

Christine should write on Track Meet.

Lauren can write on races.

Bonnie will do blizzard article.

Ray on Train run—explain through questions.

i. Pi Run: Sunday, March 13: Mike

Sign up sheet is live.

Mike will send blurb to Miles for Music.

j. Miles for Music: Sunday, March 20

j.i. Push registrations and volunteering

After the banquet, we'll concentrate on Pi run as prep for Miles for Music.

We will get bet. \$1-2k. Bob put posters in 30 stores.

We all need to talk it up—runners and volunteers.

Joel should add 13.1 distance. Bob thinks he could pick up some more runners that way.

5. New Business

a. Q1 GMM Wednesday, March 9

Board meeting will be March 7.

b. Spring speed work: subsidy?

b.i. Coach Pete: March 22-July 19 (4 weeks off for summer series and week off to encourage participation in prediction run so 14 sessions in total, \$70 up to 30 people.) N=30 \$2100.

Every other week between Summer Series.

b.ii. Targeted at team races

Should only runners who run for the club be reimbursed?

We don't subsidize Pete's fall workout.

Is Pete the RVR speed coach? Is there more he could do?

Are there better ways to encourage team racing?

USATF now gives points for every team that runs.

We'll ask Gene about it at GMM.

Is 10% of annual budget too much?

If Peter encourages people to run for Summer Series it will benefit us.

Maybe we should make subsidy less--\$20 out of \$70 (You get your membership free) for up to 40 people. (Maybe what we save here should go toward volunteers, Mike says.)

The proposal for a \$20 subsidy for up to 40 people will be presented at the GMM.

c. HP advertisement: Angela

2-1/2 by 4-1/2 inches. Bob suggests that Angela send it by his wife, who is a publisher.

There's no room for much other than our name and website address, time of runs, and that we're in Highland Park. But it will be good will for HP. **Angela will complete the ad for**

February 19 deadline.

d. Box documentation

Dropbox.

e. Meetup renewal: \$90 for 6 months

Alberto has been paying for RVRB Meetup (and EBRR).

Eric feels it's not worth it, but has not investigated.

Should we spend money instead for advertising on FB like GSTC?

We will defer the decision until next meeting. We consider Meetup in the meantime.

f. Unite Half

We have secured a table. **We will commit to 9 am Unite preview runs, beginning in first half of March and happening every other week until the race.** Race is April 17th.

Eric knows a good place for printing a flyer for the Expo.

Email list with all people who came to table & EBRR (promotional list). **If RVRB sends out half and EBRR sends half, we could avoid a possible charge for bulk emails.** We want to make a splash. Perhaps we could show photos? **We will have a raffle for free races, and knick knacks on the expo table.**

Keep brainstorming until next meeting!

Another idea to think about for next meeting: Lifetime memberships.

6. Adjournment at 9:04 pm.

a. Next meeting Monday, March 7